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## **SINGULARITY INSTITUTE RELEASES NEW WEBSITE ON AI ETHICS COINCIDING WITH “I, ROBOT” FILM**

**Atlanta, GA** – In anticipation of 20<sup>th</sup> Century Fox's July 16<sup>th</sup> release of *I, Robot*, the Singularity Institute announces “**3 Laws Unsafe**” ([www.asimovlaws.com](http://www.asimovlaws.com)). “**3 Laws Unsafe**” explores the problems presented by Isaac Asimov’s Three Laws of Robotics, the principles intended for ensuring that robots help, but never harm, humans. The Three Laws are widely known and are often taken seriously as reasonable solutions for guiding future AI. But are they *truly* reasonable? “**3 Laws Unsafe**” addresses this question.

Asimov’s Three Laws of Robotics:

- 1. A robot may not injure a human being or, through inaction, allow a human being to come to harm.*
- 2. A robot must obey orders given to it by human beings except where such orders would conflict with the First Law.*
- 3. A robot must protect its own existence as long as such protection does not conflict with the First or the Second Law.*

Tyler Emerson, Executive Director of the Singularity Institute: “The release of *I, Robot* is a chance to engage more people about the perils and promise of strong AI research. The constraints portrayed in *I, Robot* appear extremely dangerous and quite lacking as an approach to moral AI. The Singularity Institute’s detailed approach, by contrast, utilizes advanced technical research for creating Friendly AI, a mind humane in nature.”

“3 Laws Unsafe” will include articles by several authors, weekly poll questions, a blog for announcements and commentary related to *I, Robot* and the Three Laws, a free newsletter subscription, and a thorough reading list with books on relevant topics such as the ethics and future of AI, accelerating change, cognitive science and nanotechnology.

The Singularity Institute’s Advocacy Director, Michael Anissimov: “It is essential that more considerate thinkers get involved in dialogues of AI ethics and strategy. Although AI as a discipline has a dubious history of false starts, the accelerating growth of computing power and brain science knowledge will *very* likely result in its creation at some point. In the past few years, technologists such as Ray Kurzweil and Bill Joy have been informing the public about this critical issue; but *more* awareness is now needed.”

The Singularity Institute for Artificial Intelligence (SIAI) was founded in 2000 for the pursuit of ethically enhanced intelligence by creating humane AI. SIAI believes the ethical and significant enhancement of intelligence will help solve contemporary problems, such as disease and illness, poverty and hunger, more readily than other philanthropic causes. SIAI is a public tax-exempt non-profit organization with branches in Canada and the U.S.

*For more information, please visit [www.singinst.org](http://www.singinst.org).*